## **Article - Business Regulation**

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§14-202.

- (a) The General Assembly finds that:
- (1) the widespread sale of franchises has created many investment and business problems; and
- (2) franchisees have suffered substantial losses when the franchisor or its representative has not given complete information about:
  - (i) the franchisor-franchisee relationship;
  - (ii) the franchise agreement; and
- (iii) the business experience of the franchisor or its representative.
  - (b) The intent of this subtitle is to:
- (1) give each prospective franchisee necessary information about any franchise offer;
- (2) prohibit the sale of franchises if the sale would lead to fraud or a likelihood that the franchisor's representations would not be fulfilled; and
  - (3) protect the franchisor-franchisee relationship.

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